



2 0 0 7 U P D A T E

the READ TO ME Program

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RTM TODDLES INTO NEW YEAR WITH EXUBERANCE

SUSAN STRAUB SAYS:

January 2007

This will be the shortest, speediest newsletter you've received so far in 2007. Like a toddler, RTM was slightly manic in 2006, resting only to plan ahead and reorder videos and to celebrate the arrival of Susan's book & Deanna's beautiful marriage to Joel. So, mindful of short-attention-span and computer-reading tolerance, here goes a zippy summary.

For newcomers to RTM: we get books into the lives of babies. For a fuller explanation, video clips, and lists of past programs visit: www.readtomeprogram.org

For old RTM pals & collaborators: we couldn't have done it without you!

• *What's Inside:*

- Letter from the Director
- -2006 Conferences
- -Collaborations, Adaptations and Wisconsin!
- -Susan & KJ's book release
- -Read To Me Associates' Exciting News

Here's to all of our pleasurable efforts to get books into the lives of babies.

Susan



Susan and Deanna sing Old MacDonald in lots of different languages, again and again, in whatever tempo suits the audience. Here we are at MHHC in the Bronx in a speedy, silly mode.

2006 Conferences:

3/06 National Conference on Family Literacy, Louisville

4/06 Tavistock Centre-London

5/06 NYSAEYC Conference, Saratoga Springs

6/06 Bank Street Infancy Institute, NYC

6/06 Head Start's 8th National Conference, DC

11/06 NAEYC, Atlanta

Read To Me

Adaptations, Collaborations & Wisconsin Specials

We are so grateful for our 2006 collaborations and the adaptations which bring more books into the lives of more families. This section will briefly highlight the best.

ADAPTATIONS:

UNIVERSITY OF TEXAS-Houston CIRCLE Program

They have expanded to Oregon Research Institute and Juniper Gardens Children's Project in Kansas
Contact: Cathy Guttentag & Dr. Susan Landry
Email: Cathy.Guttentag@uth.tmc.edu

OKALANA, MS BABY STEPS PROGRAM FOR TEEN PARENTS

Thanks also to Ms. Ivy Lovelace & William Raspberry
Email: ILovelady@bellsouth.net



Susan with Ms. Carla James

CHARLOTTESVILLE, VA CORRECTIONAL FACILITY RTM

RTM with incarcerated men in their transitional year.
Contact: Judy Bauerle
Email: gingeron@earthlink.net
(to be presented at National Start Smart Conference May, 2007)

COLLABORATIONS:

BROOKLYN PUBLIC LIBRARY and its branches.

Special appreciation to Rachel Payne & Judy Zuckerman, & Ginnie Cooper now in DC
www.brooklynpubliclibrary.org

HARLEM CHILDREN'S ZONE

With thanks to Marilyn Joseph & Caressa Singleton.
Special goodbyes & gratitude to Emilia Pfannl & Monique Van Puten
www.hcz.org

REACH OUT AND READ

Thanks, Traci Lester
& special mention to Gretchen Hunsberger of Mass ROR & Ellen Berlin & missing Ron Bailey now in London
www.reachoutandread.org/

NEW YORK PUBLIC LIBRARY

We began collaborative energetic outreach programs with the Bronx Morris Heights Health Center & 67th Street Branch Library. Soon we will work with staff & student families at the West Side High School LYFE Program.

Thanks especially to Leslie Fass, Katya Mehta, Jill Rothstein & Peggy Salwen, Drs.Naik, Gonzalez, Espiritu, & Jackie Leong-Range of LYFE.

A special thanks to Patricia Chernoff for her creativity and patience connected with outreach near the Bloomingdale Branch!

<http://kids.nypl.org/>

HENNEPIN COUNTY LIBRARY, MN

Check their website: so richly informative!
Thanks to Ann Melrose & Marilyn Turner for their brilliant innovation. <http://www.hclib.org/BirthTo6/>

WISCONSIN - A Special Link

2006 marked a very special link with new Wisconsin colleagues. They began the year as educators, art dealers and the wife of the governor but quickly became our extended family.

DOOR COUNTY

Special thanks to Anne Haberland Emerson of Edgewood Orchard Gallery, Fish Creek and her playful, creative family and staff; Beth Lokken & her library; Pam Peterson & colleagues in Sturgeon Bay working with families. They are all bringing more books into the lives of more babies!

contact: BLokken@co.door.wi.us,
pam.peterson@ces.uwex.edu

MILWAUKEE

Susan Plewa, media librarian of the Riley Elem. School, learned about RTM from the CCBC website. Now she and her Riley colleagues and MPL Children's Librarians and South Division HS Teen Parent Program allies can choose to import some of the RTM activities and materials in their ongoing work with families.

contact: plewasp@milwaukee.k12.wi.us

First Lady JESSICA DOYLE

Long a supporter of family reading, Mrs. Doyle chose to include our materials (book and DVD) into her helpful supplies packages to each of 60 Family Literacy Centers around the state. Funds for this model non-partisan program came from a grant. We are very pleased to be part of this wonderful advocacy.

<http://readon.wi.gov/>

MUSEUMS & LINKS

ERIC CARLE MUSEUM, MA

How honored we are that they chose our DVD for their workshops and their shop!

Thanks to: Andy Laties & Rosemary Agoglia
contact: www.picturebookart.org/

CMOM, NYC

What an amazing and creative space! Notice how happily focused everyone is making books together.

thanks to Rita London and Rachel Goodman
contact: www.cmom.org/ .



Happily engaged families at CMOM make a book together

SPECIAL THANKS:

Isabel Baker & The Book Vine
www.bookvine.com

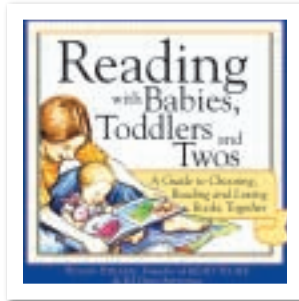
SPECIAL LINKS:

Club Mom (www.clubmom.com) & The Expert's Guide to the Baby Years Edited by Samantha Ettus
www.expertsmedia.com

RTM's 2006 Excitements

A BOOK IS BORN !

MODESTY-OUT THE WINDOW. Our book is absolutely adorable. It could become a trusted gift for baby showers or newborn families. Sourcebooks' Bethany Brown edited it into life. The jolly events at B&N in NYC (thanks Jennifer Stark), in Hanover, NH (thanks Brenda Leahy) and in Norwalk, CT (thanks Tricia Tierney) and at the fabulous Books of Wonder (thanks Peter Glassman) were as good as it gets for us. Thanks too to the 2-year-old at the Brandeis HS LYFE program who showed me her book.



Susan & collaborator KJ Dell' Antonio with new fan at B&N, 66th Street, NYC

DEANNA MARRIES JOEL !



Following a beautiful NYC wedding ceremony was a celebratory reception at the Tobacco Warehouse under the Brooklyn Bridge. They are bound to share a long and loving life together.